

Türkiye sets its sights on leadership in health tourism

Health tourism is gaining momentum both in our country and in the world. While many countries are competing with each other to get a share of this big cake, tourists who travel to receive health care take into consideration issues such as the quality of physicians and healthcare personnel, hospital features, transportation, accommodation and language problems. Many healthcare institutions operating in Türkiye are moving beyond being equipped to meet all the expectations of patients and are rapidly moving towards becoming global leaders.

Evaluating Türkiye's health tourism sector, Fedakâr Günsili, Board Member of the Central Anatolia Regional Representation Board of the Association of Turkish Travel Agencies (TÜRSAB) and Chairman of the International Health Tourism Committee, said, "Health tourism is a very valuable sector for our country in terms of both income and prestige. At this point today, Türkiye is positioned as one of the leading countries providing quality services in the world in the field of health tourism. But our goal is to be the best in the world. Statistics prove how fast we are

developing in the field of health tourism. According to the report published by TÜRSAB in previous years, the number of people visiting our country to receive health services in 2008 was limited to 74 thousand. According to the data of International Health Services (USHAŞ), the number of tourists visiting our country to receive health services in the first 6 months of 2023 has increased to 746 thousand. "In the light of these data, we can easily say that in a 15-year period, Türkiye has become able to reach 10 times the number of tourists it hosts in 1 year in a 6-month period." *Page 4*



Türkiye

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Türkiye's five-year road map urges for sustainable economic growth and development

President Recep Tayyip Erdoğan announced that the 12th Development Plan, which will shape the next five years of the country, has been prepared and submitted to parliament.

"We have completed our 12th Development Plan, which is Turkey's roadmap for the next five years, which we worked on with the vision of 2053," Erdoğan said in a message on the social media.

"We present our 12th Development Plan, which we prepared with the contributions of our non-governmental organizations, professional organizations and the business world and with a common spirit, to the appreciation of our parliament."

Erdoğan noted that the plan has five main axes: Skilled people, strong family, healthy society; stable growth, strong economy; competitive production with green and digital transformation; disaster-resistant living spaces, sustainable environment and good democratic governance based on justice.

According to the plan, which covers the years 2024-2028, inflation is estimated to be 65 percent in 2023, while it is expected to decline to 4.7 percent in 2028. In addition to the measures to



be taken for five years, the plan also includes Türkiye's vision for 2053. The development plan aims to increase the GDP to 2 trillion 820 billion Turkish Liras and the national income per capita to \$17,554 in 2028. Türkiye has received foreign direct investments (FDI) worth over \$250 billion (TL 6.9 trillion) since 2003, the head of the Presidency's

Investment Office said, conveying the target of attracting investors and lifting the country's economic activities to a higher level in the upcoming period.

"The targets set for the coming period and our structural reform agenda are attracting investors," Ahmet Burak Dağlıoğlu told Anadolu Agency's Finance Desk. Dağlıoğlu said before

2003, Türkiye received an average of 0.2% of the world's investments, but in the period after 2003, it attracted around 1% of the world's investments on average annually.

"2003 is a critical year for international investments and political stability provides a basis for this," he underlined. *Page 8*

Shift in Türkiye's economic policies returns investor confidence

The French bank BNP Paribas was the latest in the row to back Türkiye's economic policies drive in its report published noting that normalization in policies along with easing in risk premiums have restored confidence among investors and rating agencies.

"Official foreign exchange reserves consolidated over the summer, the Turkish lira is much more stable and risk premiums have eased," the bank said.

"Economic growth remains resilient despite the slowdown in domestic credit, and the budget deficit is much lower than expected given pre-election promises," it noted.

Following elections, President Recep Tayyip Erdoğan named

a new economic team of technocrats with Wall Street experience and broad support among foreign investors to embrace more conventional economic policies, including monetary tightening.

Since June, the Central Bank of the Republic of Türkiye (CBRT) hiked rates by a combined 2,150 basis points to rein in inflation and vowed to deliver further tightening if needed. The central bank is due to announce its latest decision on the interest rates during its meeting scheduled for next week.

Consumer prices rose 61.5% over 12 months ending in September, official data suggested, while officials foresee the easing and



outcomes of implemented policies during the next year.

"However, inflation has accelerated once again and the current account deficit has just about stabilized," BNP Paribas further said, adding that, "Rebalancing in growth and de-dollarization have not yet been achieved, but it is more likely now that these will be seen in 2024."

"Monetary policy comes into play with a delay, the effect of the measures we have taken today shows itself months later, and it will take time for

us to get the results," Treasury and Finance Minister Mehmet Şimşek noted in a recent interview.

However, the officials have acknowledged the return of foreign investors' interest in Türkiye and are actively engaged in meetings domestically and overseas.

Şimşek, along with CBRT Governor Hafize Gaye Erkan, attended recently held World Bank-IMF annual meetings held in Marrakech, while the minister was set as well. *Page 2*

Dozens of Turkish companies on display at top tech event in UAE



Over 50 Turkish companies are showcasing their products and services at the world's largest technology and startup event held in the United Arab Emirates (UAE) city of Dubai. Hosting around 6,000 companies from 180 countries, the five-day GITEX GLOBAL places on display cutting-edge technology products. In 2023, there are five different Türkiye pavilions at the fair to

gather related sectors together in different halls. Fatih Özer, general secretary of Türkiye's Services Exporters' Association (HİB), said Turkish companies have seen high interest since the beginning of the event.

Companies found a chance to arrange business-to-business (B2B) meetings thanks to the association's efforts, Özer told Anadolu Agency (AA) during the fair. *Page 8*

World Bank supports the new economic team's policies

The World Bank has confidence in the policies of Türkiye's new economic team, says Humberto Lopez, the bank's country director, adding that the economic outlook for the Turkish economy will improve in mid-2024.

Earlier in September, the global lender decided to more than double its funding for Türkiye to \$35 billion over the next three years.

"With those funds, both public and private sector will be supported," Lopez told daily Hürriyet. They particularly aim to facilitate exporters' access to loans, he added.

One of the reasons for the World Bank's decision to provide additional funding to Türkiye is the confidence in the new economic team's policies, according to Lopez.

Several factors played a role in the bank's decision to boost its exposure to Türkiye, he noted.

"The current road map for the economy and the macroeconomic adjustments that are being undertaken by Finance Minister Mehmet Şimşek and Central Bank Governor [Hafize Gaye] Erkan are increasing our confidence," Lopez said.

The Turkish economy will take a sigh of relief in mid-2024, and the economy will emerge stronger, Lopez said.

"We forecast a growth rate above 3 percent. We are very optimistic about it and do not expect economic activity to deteriorate." *Page 8*



First day effect on your hair with Ashley Joy Color Protect Range

With Ashley Joy Color Protect Range, your hair continues to remain as vibrant and well-groomed as the day it was first dyed!

For dark hair...

Ashley Joy Color Protect Shampoo for Dark Color 250 ml.

This shampoo, included in Ashley Joy Color Protect Range, prevents the biggest nightmare from flowing, the dye, and makes your hair color look as beautiful as the first day. Its formula containing lavender and raspberry extract cleans the hair and at the same time preserves the color of the dye for a long time on hair dyed brown, red, copper and black. Thanks to the vitamins, minerals and proteins they contain, Quinoa and Chia seeds protect the hair from external factors, strengthen weak and damaged hair strands by minimizing the damage caused by dye. Sweet almond and argan oil nourish the hair strands and add shine to your hair color. *Page 8*



Your skin's colorful protection shield against the sun: The Purest Solutions Blemish Defense!

To better protect your skin against the sun during the summer, choose the most reliable formula, The Purest Solutions Blemish Defense, anti-spot and skin tone equalizing colored sunscreen!

With its special formula supported by arbutin and niacinamide, Blemish Defense protects your skin against harmful rays of the sun such as UVA/UVB, eliminates skin tone inequalities and prevents skin wrinkles. It improves and repairs the skin barrier with the support of the active ingredients it contains, moisturizes the skin deeply and gives a natural, brighter look. *Page 9*



A first from Beauty&More: "Gemstone Therapy"



With Black Garlic Soap add value to your skin



Feel the scent of autumn on your skin with The Body Shop's Vanilla Pumpkin line



Mehmet Soztutan
Editor-in-Chief

Letter From The Editor

Export-led growth prospers

As known, soaring industrial production and exports were the driving force in a year of strong economic growth for Türkiye. Export figures shattered record after record almost every month, while industrial production climbed on an annual basis.

Offering high-quality products at affordable prices with faster and reliable delivery, Turkish firms managed to establish themselves as the most important suppliers during a period of worldwide uncertainty.

Actually, exporters operating in Türkiye consistently put an emphasis to tackle the problems they face in integrating an innovation strategy with planning and execution and moving at speed to stay ahead of the competition.

Exporting is an efficient means of introducing new technologies, both to the exporting firms in particular and to the rest of the economy, and exports are a channel for learning and technological advancement processes.

Export-led growth is a term used to refer to a strategy comprising the encouragement of and support for production for exports. The rationale lies in the conviction of many economists that trade is the engine of growth, in the sense that it can contribute to a more efficient allocation of resources within countries as well as transmit growth across countries and regions. Exports and export policies of Türkiye, in particular, are regarded as crucial growth stimulators.

Opening up a country's market to the international markets allows a country more efficient production and allocation of resources as the country can concentrate on the production of goods in which it has a comparative advantage based on its factor endowments. Thus, world trade markets allow producers and consumers of the participating countries to benefit from lower prices, higher-quality products, more diverse supply of goods, and higher growth.

Our publications remain at the service of those businesses people seeking to increase their share in the increasingly competitive foreign markets.

As it is the case in the past, we aim at conveying the messages of the Turkish exporters in efficient manner. We wish them and their trading partners success and lucrative trade.



THOUGHT OF THE MONTH

Always listen to experts! They'll tell what can't be done and why. Then do it!

Shift in Türkiye's economic policies returns investor confidence

Continued From Page 1

Attending the investment conference in Istanbul Vice President Cevdet Yılmaz highlighted the country's strategic location between three continents, noting Türkiye has attracted a large amount of foreign direct investment (FDI) in the last 20 years.

"Türkiye has attracted \$260 billion of direct international capital in the last 20 years," he said.

"I would like to state that as of today, around 80,000 international companies operate in our country," he further noted, adding, "I can easily state that the interest of multinational companies in Türkiye will increase day by day in line with their strategies of positioning in nearby regions, regionalization and product diversification."

Highlighting the importance of undertaken policies since the May election, the new medium-term program and the "12th Development Plan," the vice president said with the elimination of policy uncertainties, the main framework of the investment environment in Türkiye "has improved considerably."

"We think that in an environment where political uncertainties are reduced, trust and stability are strengthened, and policy uncertainties are eliminated with various documents and renewed and updated policies, many more long-term resources will come and invest in Türkiye in the coming period," Yılmaz noted.

Turkish economy grew by larger than expected 3.8% in the second quarter and has achieved a positive streak for 12 consecutive quarters despite the slowdown in global economic activity following the outbreak of COVID-19 and the Russia-Ukraine war.

While the BNP cited household consumption likely to contribute to growth in Q3, it noted that "unemployment also continued to fall, reaching 9.4%, i.e. below its average since 2015 (10.5%)."

The government expects economic growth at 4.4% for 2023, Yılmaz said earlier this week while they foresee the economy expanding at 4% next year.

International credit agencies including Fitch Ratings, and Standard&Poors updated Türkiye's rating from "negative" to "stable" following a U-turn in monetary policies.



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Sıla Türkoğlu prefers Korean beauty in skin care



Pure Beauty BB and CC creams are indispensable for Sıla Türkoğlu for a well-groomed and radiant skin that looks healthy in all seasons!

Sıla Türkoğlu, who draws attention with her natural and smooth skin, talked about her skin care routine as follows, "It is very important that the care products I use are in harmony with my skin to maintain its lively and healthy appearance. I can especially say that I do not step out without sunscreen. Long routines for an

effective skin care and make-up look have always seemed tiring to me. As a woman and a person who works at a busy pace, it seems very practical to be able to achieve many effects with a single product. With Pure Beauty BB and CC creams, which combine skin care and make-up in a single product, my skin care is now my new make-up routine."

Pure Beauty BB Cream SPF50 Pa +++ Ivory- Natural 30 ml

Do you dream of superior coverage and a smooth skin appearance at every moment of your life? Meet the revolutionary Pure Beauty BB Cream, which offers 10 different benefits to your skin in a single product.

Pure Beauty BB Cream protects the skin from the effects of blue light, thanks to the Lespedeza Capitata extract it contains. Thanks to its SPF 50 protection, it helps protect against the harmful effects of sunlight. Offering two different color tone alternatives, Ivory and Natural, Pure Beauty BB

Cream helps protect the skin from external factors thanks to the Camellia Japonica flower it contains, known for its antioxidant properties. Pure Beauty BB Cream, which helps give the skin a natural and smooth appearance, is suitable for use by all skin types.

Pure Beauty CC Cream Spf50 Pa +++ Ivory - Natural 30 ml

For an even, vibrant and bright skin look, Pure Beauty CC Cream is just for you! Pure Beauty CC Cream helps protect your skin from external factors thanks to its powerful antioxidants such as Camellia Japonica flower, sea urchin and niacinamide. Formulated with Myrothamnus Flabellifolia Leaf Extract, Pure Beauty CC Cream helps equalize skin tone and moisturize the skin. Thanks to the Lespedeza Capitata extract it contains, it helps protect the skin from the effects of blue light, and thanks to its SPF 50 protection, it protects the skin from the harmful effects of sunlight.



Strong nails from root to tip with Golden Rose Keratin Nail Color

The bright and permanent formula of Golden Rose's Fall&Winter Keratin Nail Color Range is specially designed to strengthen your nails from root to tip with its keratin-enriched content.

Keratin is an important substance that is most preferred in nail care and strengthens the nail structure. The unique formula preferred in the Keratin nail color range gives nails a sparkling and vibrant appearance,

while at the same time providing deep care and strengthening lifeless nails from root to tip.

The color palette in the Golden Rose Fall & Winter Keratin Nail Color Collection includes many different color tones suitable for the spirit of the autumn & winter season. Golden Rose's special range is also suitable for use in the popular "Nail Art" process with many different color combinations.

The "Golden Rose Keratin Nail Color" range will become indispensable to provide eye-catching nails in autumn and winter!



A new range from Kiko Milano that offers 8 hours of moisturizing effect!

Kiko Milano, Italy's number one make-up brand, crowns its "3D Hydra Lipgloss" lip gloss, one of its most popular and best-selling products, with the "Limited Edition" range consisting of 6 new colors.

The new 3D Hydra Lipgloss Limited Edition, consisting of dazzling colors from pink to copper, makes lips softer, brighter and fuller, with a sparkling appearance. Legendary lip gloss 3D Hydra Lipgloss, with its new colors in the Limited Edition range, offers a color feast with a wide range of colors in 36 shades, from transparent



and shiny to metallic and intensely pigmented.

Moisturizing effect up to 8 hours
3D Hydra Lipgloss, which moisturizes the lips thanks to its formula enriched with passion fruit essential oil, revolutionizes the lips with its proven moisturizing effect that lasts up to 8 hours! The gloss provides instant volume to the lips and a fuller look with its 3D effect, and highlights the outlines of the lips. Providing an extraordinary shine that is full of light and sparkles like a pearl, the lip gloss

attracts attention with its soft, smooth and non-sticky structure.

Here are the magnificent colors of the 3D Hydra Lipgloss Limited Edition range:

- ROZY GLARES
- TIMELESS ROSE
- CHARMING COPPER
- ENCHANTING ROSEWOOD
- MARVELLOUS MAUVE
- DISRUPTIVE BROWN.



With Black Garlic Soap add value to your skin



AJO 37400 Black Garlic, obtained as a result of fermenting Taşköprü garlic, adds a natural beauty to both your hair and skin with its soap. Black Garlic Soap, which contains the necessary minerals and vitamins for a healthy skin and hair appearance, provides a great advantage to people in the hustle and bustle of daily life with its ease of use.

AJO 37400 Black Garlic Soap, obtained from black garlic extracts, adds beauty to your beauty by providing the necessary mineral and vitamin support to both your skin and hair. The



product, which contains antioxidants that are nourishing for our skin, is suitable for use in all seasons.

Since the skin barrier becomes sensitive in the summer months, skin aging may occur, but black garlic soap provides the necessary care for your skin thanks to its anti-aging feature.

AJO 37400 black garlic soap, obtained from the ancestor seed Taşköprü garlic, is a natural source and its content is vegan. The soap, which has a rich content in terms of health, protects the health of the skin against external factors thanks to the minerals it contains.



Flexo (Fotoğraf Baskı)

Son teknoloji makinelerimiz ile flexo baskı ve serigrafi baskı kombinasyonu sağlamaktayız. Böylece çok yüksek kalitede tüpler basabilmekteyiz.

Yirmi yılı aşkın tecrübesiyle AGG AMBALAJ, yüksek kalitede 2 katlı ve 5 katmanlı (coex) PE plastik tüp ve ABL & PBL Lamine tüp imalatı alanında öncü kuruluşlar arasındadır. Amacımız, KOZMETİK, GIDA, KİMYA, İLAÇ sektörünün ihtiyaç duyduğu, OFFSET - SERİGRAFI - FLEXO (fotoğraf baskı) SICAK YALDIZ baskı çeşitliliğimiz ve kendi bünyesinde farklı KAPAK üretimiyle her daim ürünlerinizin katma değer kazanmasını sağlamaktır.

AGG AMBALAJ is among the leading companies in the field of high-quality 2-layers and 5-layers manufacturing PE (CO-EX) Plastic tubes, ABL (aluminium barrier laminated) tubes and PBL (plastic barrier laminated) tubes with the production of different type of CAPS and SHOULDERS with more than twenty years of experience. Our goal is to guarantee that your products always have added value with our range of OFFSET, SILK SCREEN, FLEXO (photo printing) and HOT STAMP, which is needed by the COSMETICS, FOOD, CHEMISTRY, PHARMACEUTICALS industries



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ABL ve PBL Tüpler



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Ø 25 Ø 50
Ø 30 Ø 60
Ø 35

Alüminyum Bariyerli (ABL) Tüp Plastik Bariyerli (PBL) Tüp Çapları

Ø 12,70 Ø 30
Ø 19 Ø 35
Ø 22 Ø 40
Ø 25 Ø 50

Baskı Tekniklerimiz

- Flexo
- Serigrafi
- Offset
- Sıcak yıldız

2 ve 5 KATMANLI (COEX)

PCR ve SUGAR CANE TÜP ÜRETİMİ

Beware of hair dye allergy!



Prof. Dr. Füsün Kalpaklıoğlu, 2nd President of the Turkish National Society of Allergy and Clinical Immunology stated that when allergic reactions to PPD became a serious problem, Germany, France and Sweden banned PPD in hair dyes, adding that newer hair dyes replace PPD in allergy-causing hair dyes with para-toluenediamine sulfate (PTDS). She said that it could be considered a good alternative for patients with allergies.



For over 100 years, para-phenylenediamine (PPD), a synthetic aromatic amine, and other related members of the aromatic amine family have been the main ingredients used in permanent hair dyes, and more than two-thirds of hair dyes now contain PPD. This compound has a much stronger effect with its low molecular weight, ability to penetrate the hair shaft and

follicle, strong protein binding capacity and an oxidizing agent. Prof. Dr. Füsün Kalpaklıoğlu, 2nd President of the Turkish National Society of Allergy and Clinical Immunology said that allergic reactions to PPD became a serious problem in the 20th century and that the use of this substance in hair dyes was banned in Germany, France and Sweden. She stated that in the currently used European Union legislation, PPD is allowed to constitute only 6% of hair dye components, and even if an oxidizing solution is added to lighten the color, this rate is limited to 3%.

More common in women and individuals over 50 years of age
Explaining that hair dye contact dermatitis is a common condition, Füsün Kalpaklıoğlu said, "It is a delayed type hypersensitivity reaction that generally affects the scalp, hairline and neck area. PPD is the most common allergen, particularly implicated in hair dye contact dermatitis. Contact allergy to PPD may occur in 0.1-2.3% of the general population. It is more common in women and individuals over the age of 50. While itching is the most common symptom, red rashes are the most frequently observed clinical findings. Due to the area where it is applied, it is most commonly seen on the face. In addition to eczema, urticaria is also frequently observed. The duration of exposure to hair dye is also an important factor."

Be careful with skin patch testing!
Stating that the diagnosis of para-phenylenediamine is important because it carries the risk of cross-sensitivity and co-sensitization to other allergens, Kalpaklıoğlu said, "People who are sensitive to certain hair dye substances should avoid exposure to these chemicals, but should also pay attention

to possible cross-sensitivity to other similar compounds. Skin patch testing is the gold standard test used in the diagnosis of hair dye contact dermatitis. Although open practice testing is recommended by manufacturers to detect allergy in consumers, the lack of standard conditions makes the effectiveness of this process questionable."

Hair loss, skin tumors and autoimmune disorders...
Underlining that in addition to contact dermatitis, the use of hair dye is also associated with negative effects such as pigment changes, hair loss, skin malignancies (tumor), autoimmune disorders and inflammation of the skin vessels (cutaneous), Kalpaklıoğlu said that even if the diagnosis is confirmed and they are warned to avoid hair dyes containing PPD, patients Only a minority of them, 28.6%, said they had stopped using hair dye.

"Newly formulated hair dyes are a good alternative for allergic people"
Pointing out that due to these side effects of hair dye use, safer alternatives to allergenic hair dyes have been generated, Kalpaklıoğlu said, "There are newer hair dyes that replace PPD with para-toluenediamine sulfate (PTDS). However, a significant portion, if not all, of patients can tolerate newer permanent and semi-permanent hair dyes based on PTDS. In this respect, hair dyes with new formulations can be considered a good alternative for patients with allergies."



Continued from Page 1

"It is very important to manage growth correctly"

Fedakâr Günsili, Board Member of the Central Anatolia Regional Representation Board of the Association of Turkish Travel Agencies (TÜRSAB), said, "With the growth of the health tourism sector, we serve more patients every day. However, although growth is beautiful, its fruit is bitter if it is not managed correctly. Therefore, our industry stakeholders should also do their part in this regard. All stakeholders should prioritize the country's image when providing services. Otherwise, Türkiye has been known for many years only for its image as a

Türkiye sets its sights on leadership in health tourism

While health tourism is developing rapidly all over the world, factors such as the quality of physicians and healthcare personnel, hospitals providing world-class service, and competitive price policy make Türkiye one of the first countries that come to mind when health tourism is mentioned.

preferable country in terms of price. However, we also want to serve much higher class patients. We must stand out not only with our price but also with our quality. For this, we must run the right marketing campaigns."

"Under-the-counter clinics harm the global image of the local market"

Fedakâr Günsili, Board Member of the Central Anatolia Regional Representation Board of the Association of Turkish Travel Agencies (TÜRSAB), said, "One of the biggest problems experienced by the sector is the deterioration of the built image due to under-the-counter clinics. Tourists, who are persuaded by social media advertisements, exaggerations and false promises, come to our country and receive «so-called» services from under-

the-counter clinics at very cheap prices. As a result, when a health problem occurs, this issue negatively changes the tourists' perspective on our country. This causes the efforts of honest people who invest millions of dollars and try to build a positive image to be wasted." Fedakâr Günsili concluded his words as follows, "In the rapidly growing global health market, Türkiye stands out as one of the biggest players in the market. Our duty, and that of all industry stakeholders, is to increase our momentum without compromising our quality. Our physicians and healthcare staff already provide world-class services. I wholeheartedly believe that if we can achieve this in terms of promotion and marketing, we will achieve long-term success."

Stick On Spots offers an effective solution to acne problems



Developed jointly with KozmoKlinik and Korea, Stick On Spots is designed to deliver quick and effective results in areas prone to acne. It offers an effective solution against acne problem.

Stick On Spots is an acne patch brand produced in Korea, the leading center of beauty, aiming to achieve smooth and flawless skin. Stick On Spots are specially formulated to protect the acne from external influences by sticking it on active acne, to prepare the environment for its healing, and to help dry the fluid in the acne. Thanks to its invisible design, it can be applied on active acne regardless of day

or night. Offering innovative and effective solutions against acne problems, Stick On Spots - SOS Band is suitable for use by all age groups.

Providing innovative and effective solutions to combat acne, Stick On Spots is formulated using only the highest quality vegan and non-animal tested ingredients. With its ingredients that target acne while protecting the skin, Stick On Spots creates an ideal environment to accelerate healing. Produced as a result of numerous clinical experiments, SOS Band aims to target and resolve skin imperfections safely and effectively. Having healthy and smooth skin with Stick On Spots is not a dream! You will not want to leave Stick On Spots with you.

SOS Band has a waterproof barrier and make-up can be applied on it. After pasting, you can swim in the sea, pool, take a shower or wash your face. It is suitable for use in every part of the body. It is suitable for all age groups aged 12 and above, regardless of gender and skin type. Made in Korea, gluten-free and dermatologically

tested. It does not contain SLS-SLES and harmful chemicals. It contains vegan ingredients and is not tested on animals.

How to use:

- Clean the area you want to apply
- To get the patch, divide it in half along the line
- Paste on the targeted point
- Removes when the color of the product changes from translucent to white
- It is recommended to replace it with a new one every 6-8 hours.



TÜRKİYE HOSPITAL

IN THE HEART OF THE ISTANBUL

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GALATA TOWER 6.2 Km 🚗

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İPEKYOLU INTERNATIONAL EXHIBITIONS LTD.

WITH OVER 40 YEARS OF EXPERIENCE TURKEY'S LEADING FRAGRANCE MANUFACTURER- PARKİM FRAGRANCE HOUSE



1- Before talking about Parkim Fragrance House and essences, we would like to inform our readers a little about the different business lines of your company. Can you tell us the story of the emergence of your company, especially for those who want to discover the successful story of Parkim Group?



Parkim Group, then known as Parkim Perfume, was founded in 1979 by Turan Sarıcı to produce small-scale fragrances. Of course, over the years, while the fragrances section has expanded, especially with the inclusion of second generation chemical engineer, İpek Müstecaplıoğlu, in the company, we are developing our business lines as a company by being involved in many sectors such as chemical raw materials, plastics and recently aroma and food additives. Now, with the recent involvement of third generation in the company as Merve, Mert and Meltem, we are trying to deepen these business lines and develop them more production-oriented. Although we have

NEWS AND DEVELOPMENTS IN FRAGRANCE INDUSTRYIN FRAGRANCE INDUSTRY

many areas, we operate with the synergy of the family business of the first day, but with the corporate, sustainable, and software systems required by the day.

2- You have a wide portfolio. Can you give more information about your other fields of activity, especially the essence industry of which you are the main producer?

We have been producing fragrances since the first day we were established within Parkim Group, and fragrances are the basis of our business. Apart from this, we are active in the chemical raw materials sector and trade with solid representatives in a wide portfolio. A more special part of this place is natural oils, we trade in essential oils and produce some of them. In the packaging sector, we produce liquid soap pumps in the auxiliary packages of cosmetic cleaning products and trade products such as trigger mini triggers as a complementary element to our business partners. Recently, as the newest member of our family, we started producing liquid aroma in the aroma industry. We have had a business in the food additives section for years. Our aroma adventure started from the connection of this section with a little bit of fragrances. We are currently continuing to develop them all.

3- We have heard that Parkim Group has grown with investments in different areas in the last few years, and we have received information about many different investments and exports to new countries from your company. Can you share information about these?

Yes, in fact, as a company, we are a newer player in export compared to our competitors. In this section, we are trying to move forward with confident steps by establishing strategic business models in the right countries. Currently, we export mainly in the fragrance section, but our plans for the other items we produce continue. We strive to improve our sales ties in the domestic market, first in neighboring countries and then in the Gulf countries, where the fragrance industry has a large market. Of course, our ultimate goal here is to provide value to our country by selling value-added products. The items we

produce are truly internationally competitive products and, unfortunately, we can say that they are also a little bit about branding. Here it is necessary to act with both product quality, pricing, and correct service and brand management.

4- Let's talk a little about Parkim Fragrance House and the essence industry. Can we get information about the scents and special projects you have worked on recently?

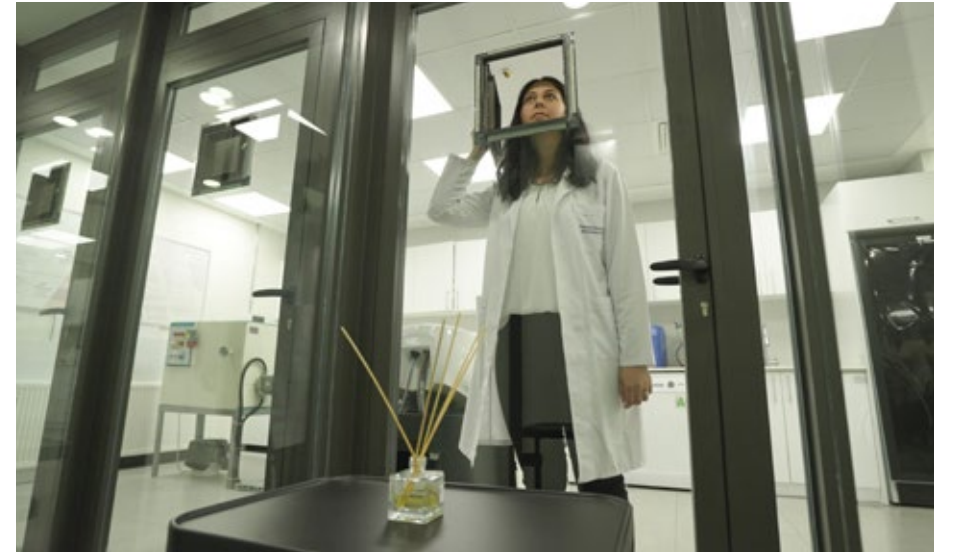
We recently had a very nice Beauty Istanbul fair. Now we will have our Dubai fair and then a fair in Saudi Arabia. We have unique fragrance collections that we work specifically for these fairs. Most recently, we exhibited an Istanbul fragrance collection dedicated to the 100th anniversary of Istanbul, specifically at the Istanbul Fair. Frankly, as a perfumer and marketing collaborator, I can say that it is great and I recommend everyone to smell it. We also share many of our works, especially on our social media pages. In this sense, I especially invite our readers to follow our pages, they can find more information there.

5- What is your vision and mission as Parkim Fragrance House? Where do you think your company is heading?

I can say that the answer to this question is actually in the Art of Fragrance, which is our slogan. We aim to reveal the fascinating and mysterious world of fragrance in a way that can make a difference in the products of our business partners. Making a secret signature with our scents somewhere.

6- You are the 490th R&D center of Turkey. Can you tell us about your activities here? Can you tell us about your work and investments regarding your innovation production campus in Gebkim?

In the R&D center section, we have been working on special projects that can provide added value to fragrance raw materials and essential oils for the last two years. Our focus here is beyond smelling good, how can we provide added value to our fragrances and therefore to our business partners? We have created a good portfolio of fragrance raw materials, and we have achieved Turkey's first do-



mestic capsule fragrance project in cooperation with different companies in encapsulation. On the investment side, we recently had very special cabin systems installed for odor performance tests. In this way, we can now carry out our odor tests, especially the room fragrance group, in detail from different weather conditions to the m2 distribution of the space.

7- The latest trends in perfumery are Sustainability and basically Digitalization. As Parkim Fragrance House, what is your prediction here? Are there any actions you take in this area?

As we always say, sustainability is at the core of our sectors and is the top priority in all busi-

ness development plans our company undertakes. We have taken many actionable steps, from our water system in the company to the materials we use and of course our production R&D policies. However, digitalization is a completely different topic and is the most trending topic in the world right now in the fragrance section. Of course, companies have their privacy issues here, but as a company, we also plan the developments in artificial intelligence, how it can be used in our sectors or our system, what we can do ourselves, and what can be practical for the processes. We have a long way to go in terms of smell and taste, but we are establishing our processes much better with our systematically renewed softwares.



Parkim Fragrance House



Parkim Fragrance House'ü keşfedeceğiniz tanıtım videomuz için **QR kodu okutunuz!**



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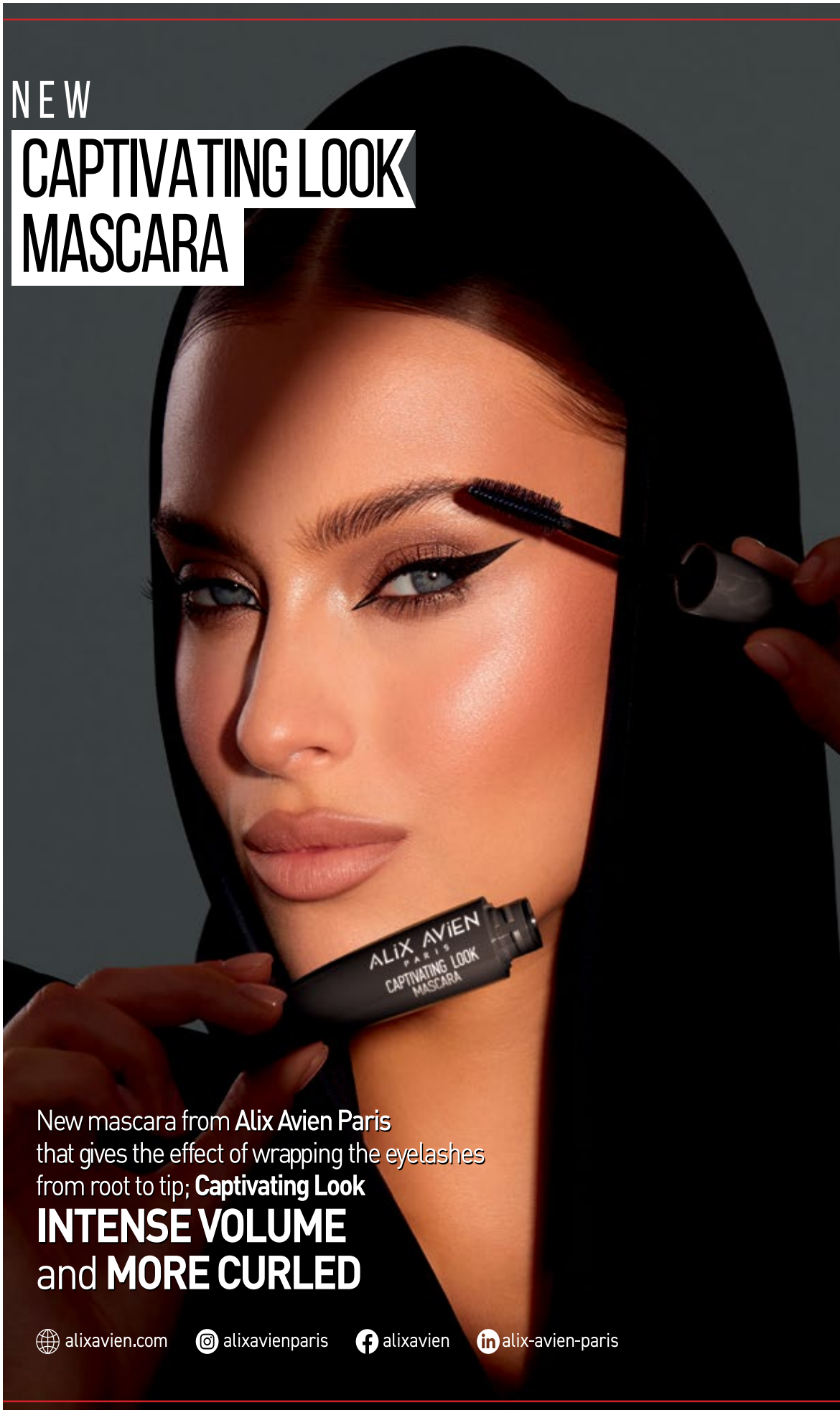
ABOUT US

Affiliate of Parkim Group, Parkim Fragrance House is a leading fragrance manufacturing company from Istanbul, Turkey. With over 40 years of experience in the industry, the motto is to create art of fragrance. For more information www.parkimgroup.com

HAKKIMIZDA

Parkim Group bünyesindeki Parkim Fragrance House, Türkiye'nin lider esans üretici firmalarındandır. 40 yılı aşkın faaliyet gösteren firmamızın sloganı esansın sanatını yaratmaktadır. Daha çok bilgi için www.parkimgroup.com

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Sora machine

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Sora is a group of five companies: Alix Avien Paris colored cosmetics, Sora cosmetics, Morfose haircare, Bebak pharmaceuticals, and Sora Machine. Sora Machine supplies the needs of both group companies and others with a wide range of machines, including aerosol filling, liquid filling, makeup machines, and pharmaceutical machines. Whether you are a beginner-level company or a complete powerhouse, Sora Group can provide you with the necessary equipment and know-how. For almost 50 years, Sora has been both producing end products and machines. With Sora, you are in good hands.



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Türkiye's five-year road map urges for sustainable economic growth and development



Continued from Page 1

"Europe's share in total foreign direct investments was 68% while it was 8% from the United States, 7% from Gulf countries and 14% from other Asian countries," he said.

He also pointed out that finance has a significant share when looking at the sectoral distribution of investments, and it is followed by manufacturing. He further noted that his office works to raise Türkiye's image to the level of investment grade and provides free consultancy services to international companies in Türkiye.

Noting that direct investments are important for Türkiye to be among the world's top 10 economies, he said, "The important agenda of our country is to fight the current account deficit, to produce employment and to ensure technological transformation."

"We are chasing investments that will take the economic activities of our country to a higher level," he added.

Noting that Türkiye is a fast-growing country, he said that about one-third of the economic growth in the first half of this year came from invest-

ments.

"Türkiye is an export-intensive country; a slowdown in demand in target countries can directly affect the investment programs of companies. In the long run, we can foresee that the share of investment in Türkiye's growth will be high," he said.

He said that with the medium-term program unveiled, "we have made a projection that attracts the attention of investors."

Investors are particularly interested in the targets set for the coming period and the country's structural reform agenda is also important for investors, he stressed.

"Türkiye stands out as the most important country in the search for alternative production points for Asian countries as the reshaping of the supply chain with the pandemic and the idea of a geography closer to Europe are critical for them," Dağlıoğlu said.

Pointing out that many meetings were held with the business world during President Recep Tayyip Erdoğan's visits to the U.S. and the Gulf, he said: "We see that Gulf countries have a great interest in

Türkiye, of course, their investment strategies may differ."

"We anticipate that European companies will continue to invest in the coming period," he added.

Regarding Türkiye's energy investments, Dağlıoğlu said with the renewable energy policies implemented since 2006, the country's installed capacity has increased considerably.

He also underlined that the Zero Waste Project is an area that attracts a lot of attention from investors.

"With these policies developed by Türkiye, the collection of waste and its introduction into the circular economy directly affects the investment market."

Türkiye, Dağlıoğlu said, is "positively differentiated in the geopolitical context with its strong political leadership, rapid reaction to developments in the world, policy development and implementation, and we see this clearly from investors."

Pointing out that sustainability, digitalization and geopolitical developments are reshaping the supply chain, he said:

"The location of geography is important, but location alone is not enough. What is important here is what we have achieved in the strategic location."

"In 20 years, the investments we have made in infrastructure and superstructure, including logistics, energy, health, education, digital and digital infrastructure, have enabled us to become a central place," he emphasized.

"Türkiye's policies have enabled the integration of sectors and companies into the global supply chain," he added.

He also touched upon Türkiye's green policies and sustainability agenda, noting that investors prefer the country for sustainable investments. Dağlıoğlu also said that the Investment Office had organized various events to mark the 100th anniversary of the Turkish republic in several cities in Europe and Southeast Asia, noting they plan to organize new events in European and Gulf countries soon.

First day effect on your hair with Ashley Joy Color Protect Range



Continued from Page 1

Ashley Joy Color Protect Conditioner for Dark Color 250 ml.

Ashley Joy conditioner helps to preserve the color and shine of your hair. With its high antioxidant content Raspberry Fruit and lavender extract formula, it aims to protect the color and shine of your hair. With the Agav extract in its content, it helps your hair to have a stronger and more lively appearance.

For light colored hair...

Ashley Joy Color Protect Shampoo for Light Color 250 ml.

This shampoo, included in Ashley Joy Color Protect Range, helps the color to adhere to the hair longer and increase the permanence of the color on all hair dyed from blonde to brunette, making your dye look as beautiful as the first day. While the shampoo cleans the hair with its formula containing sunflower seeds and jojoba extract, it also preserves its

color for a long time. Thanks to the vitamins, minerals and proteins they contain, Quinoa and Chia seeds protect your hair against external factors, strengthen weak and damaged hair strands by minimizing the damage caused by dye. Sweet almond and argan oil nourish your hair and add shine at the same time.

Ashley Joy Color Protect Hair Conditioner for Light Color 250 ml.

Offering easy care for dyed hair that requires special care, this hair care cream preserves the color and shine of your hair. It preserves the color and shine of your hair with its high antioxidant sunflower seed and jojoba extract formula. The agave extract it contains helps your hair gain a stronger and more vibrant appearance.

**The common hero of dark and light colored hair
Ashley Joy Color Protect Spray - 150 ml.**

This protect spray, which is the common hero of all dyed hair that you can use regardless of whether your hair dye is dark or light, is rich in content and very practical in use... Sweet almond oil, rich in Vitamin E, provides the care your hair needs. Its formula containing Sodium PCA provides ideal moisture care for dry and damaged hair; It also makes your hair brighter and more vibrant. Its specially developed formula preserves the color and shine of your hair. When the spray is used with the shampoo and conditioner of the range, its performance increases even more and provides the most effective care that dyed hair needs. Shake the bottle well before use. Gently remove the wetness of your clean, washed hair with a towel so that it remains damp. You can easily apply it to the parts of your hair that are difficult to detangle or to your entire hair. Spray the required amount of spray and gently massage into your hair. As you give your hair the care it needs, you will now have hair that is easier to detangle and comb. Does not require rinsing. If you feel that you have squeezed too much, you can remove the excess by gently rubbing it with a towel.



World Bank supports the new economic team's policies

Continued from Page 1

In June, in its Global Economic Prospects report, the World Bank revised its GDP growth estimate for the Turkish economy for 2023 upwards from a previous 2.7 percent to 3.2 percent. The bank's growth forecasts for 2024 and 2025 are 4.3 percent and 4.1 percent, respectively.

"There will be light at the end of the tunnel in the mid-2024. I am very optimistic about the outlook. I believe Türkiye will emerge from this difficult situation stronger."

"I am saying this because of two reasons: The Turkish private sector and people are resilient. They have the experience from the past crises, and they can adapt. Also, we see improvements in the data regarding the economy."



He recalled that two credit rating agencies have upgraded Türkiye's outlook to stable from negative. "This is an important indicator." Lopez, however, said that lowering inflation will take time.

While commenting on the additional funds, Lopez stated, "We assessed the current situation and the ne-

eds and agreed that a new package worth \$18 billion would be appropriate."

Some \$6 billion will be allocated to the public sector and \$9 billion to the World Bank's International Finance Corporation (IFC), Lopez said.

The World Bank is working together with the government on several key issues, including mitigating the effects of climate change and renewable energy, according to Lopez.

"We are also working on new projects concerning floods, drought and forest fires, as well as infrastructure." They are also working on projects for the private sector, Lopez said. "Particularly the support to be provided to exporters... We want to make it easier for exporters to access credit, which will be used for short-term financing."



Dozens of Turkish companies on display at top tech event in UAE

Continued from Page 1

He said the number of exporters is increasing in the services field and information technology (IT) is an important sector.

The association has around 5,000 firms and most of them are active in the IT field, he added.

Özer stressed that the government provides significant support for exporters and that the IT sector is

one of those receiving such support. He noted that the IT sector is contributing to the country's exports and, transforming other companies and increasing added value.

Şevket İlhan Bağören, a member of the association's board, said Turkish IT firms aim to do business in foreign countries and ministries support them. The Dubai market is a very good

option for Turkish firms, he noted, adding that there is a need for IT products.

Although China and India offer cost advantages, Turkish firms are able to offer better quality and price is not the priority in Dubai, he added.

There are also geographical and cultural relations between the UAE and Türkiye and there is a Turkish diaspora in Dubai, he added.

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A first from Beauty&More: "Gemstone Therapy"

that purify the skin from toxins and moisturize it deeply, brighten the skin by balancing the sebum in the skin, with effective formulas after years of R&D and laboratory processes, offers a peaceful, calming skin care experience with its Amethysts and Amber range products.

Amethysts Detox Peeling gives a velvety softness

The peaceful and calming effect of amethyst combined with sea salt and precious oils. 'Amethysts Detox Peeling', which revitalizes while pampering the whole body, gives the skin a smooth appearance and velvety softness. The purifying effect of sea salt from negative effects; Combining the highly moisturizing and skin barrier protective properties of Sweet Almond, Apricot Kernel, Sesame and Jojoba Oil, the product gives a feeling of serenity to the soul with the calming and calming energy of the amethyst stone.

Oily and acne-prone skin will

look smooth and vibrant

Purifying the skin from daily stress and pollution with the soothing effect of amethyst stone, 'Purple Cloud Facial Cleanser' gently cleanses the skin without drying it with its sulfate-free structure. The product, which eliminates excess oil and make-up residue accumulated in the pores with the salicylic acid in its formula, also prevents the formation of blackheads. 'Purple Cloud Facial Cleanser', which controls excess oil production by balancing the sebum secretion in the skin, also ensures the balance of the skin flora. The product makes oily and acne-prone skin look smooth and vibrant.

Soothing effect of Amber stone

Starting from the age of 25, collagen synthesis in the skin begins to decrease and its destruction increases, resulting in loss of elasticity and the appearance of wrinkles on the skin. 'Amber Eternal Youth' triggers collagen production under the skin with the retinol it

contains, giving the skin fullness and elasticity. The product reduces the appearance of large pores on the skin and does not dry the skin thanks to its peptide complex. 'Amber Eternal Youth', which reduces acne thanks to the amber stone's ability to soothe inflammation on the skin, also helps balance the natural microbiota of the skin with 'Lactobacillus Ferment' and 'Bacillus Ferment'.

Precious stone minerals add vitality to the skin

In modern cosmetics, precious stones are minerals known to be very effective on the skin. The fact that mineral stones do not have any risk of deterioration further increases the trust in stones. The minerals contained in the stones add vitality to the skin and make it look radiant. Beauty&More will continue to offer not only personal care products that will benefit the skin, but also products that calm the soul, shed light on the inner world and relieve the stress of the world.

The "Gemstone Therapy" range, developed for the first time in our country by Beauty&More, which aims to be the first cosmetic brand that comes to mind when precious stones are mentioned in Türkiye and the world, is on the shelves after years of R&D and laboratory studies. Combining the rich minerals

contained in precious stones with proven, patented skin care formulas, Beauty&More offers a holistic solution with 'Amethysts Detox Peeling', 'Amethyst Purple Cloud-Facial Cleanser' and 'Amber Eternal Youth-Anti Aging Serum'.

Beauty&More, which managed to combine the power of minerals

1 serum 5 methods with Avon Argan Oil Treatment Serum!



Acting with the understanding of beauty for the world, Avon's newly designed Advance Techniques Absolute Nourishment Hair Treatment Serum infused with Argan Oil can be applied to your hair in 5 different ways, protecting your budget and saving time. Avon's magnificent serum, infused with argan oil, will help you feel good all day long with its wonderful scent while nourishing your hair from root to tip. You can apply Advance Techniques Absolute Nourishment Hair Treatment Serum infused with Argan Oil to your damp or dry hair, from length to ends, before shampooing, styling, braiding or as the final touch. The serum, which also prevents hair from tangling and frizz, will be your favorite at any time of the day.

7 anti-aging effects on your skin in 7 days with the award-winning Anew Power Serum!

Anew Power Serum, the most powerful member of the revolutionary PRO-TINOL TM technology, helps restore years of collagen loss.

PRO-TINOL TM technology supports the production of baby collagen, which is present in everyone but decreases over time. Anew Protinol Power Serum strengthens the skin with the PRO-TINOL TM Type I and Type III dual collagen support it contains, while preventing collagen loss in the skin with Niacinamide and helping the skin surface look more refreshed.

It is now easy to have firmer and smoother looking skin with the award-winning* Anew Protinol Power Serum. This special serum helps restore collagen loss

in the skin and make the skin look more refreshed with the collagen support it provides.

Developed with the award-winning and patented PRO-TINOL TM technology, Anew Protinol Power Serum helps reduce the look of fine lines on the skin within a week, while the skin looks and feels firmer and begins to glow with health. Serum with protinol, which refreshes and strengthens the skin, helps to reduce the look of pores, give the skin a smooth look, and help you have a skin that feels stronger and more flexible.

7 anti-aging effects that you will start to see on your skin in 7 days:

1. A smoother skin look
2. Deeply intense moisturization
3. Reduced look of fine lines and wrinkles
4. A tighter skin look
5. A brighter skin look
6. Skin that feels stronger
7. A younger skin look



*Won the first prize at the 2023 The Clever Skincare Awards in the category of best products for fine lines and wrinkles. The relevant award was given according to the jury evaluation carried out by the monthly magazine "Woman&Home" published in England.

**Based on In-Vitro testing.

Your skin's colorful protection shield against the sun: The Purest Solutions Blemish Defense!



Continued from Page 1

The Purest Solutions Blemish Defense is suitable for use on all skin types that need sun protection, stained skin, all skin types that need moisture, and skin that needs anti-aging care. Used externally, it contains arbutin, which helps brighten the skin and eliminate skin tone inequalities, Vitamin B3, anti-aging, moisturizing, Niacinamide that balances skin tone inequalities, Scenedesmus Rubescens Extract (Pepha Age), Ethylhexyl Methoxycinnamate to reduce skin damage caused by blue light and UV. It contains chemical ingredients such as Octocrylene, Tocopherol Acetate - Vitamin E and 4-molecule hyaluronic acid to moisturize and plump the skin.

As a brand that attaches importance to environmental and social responsibility campaigns, The Purest Solutions attaches importance to sustainability and contributing to the principle of living on equal terms by providing a livable world to future generations through afforestation projects, reducing carbon footprint and supporting social cooperation.



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The rise of Made in Türkiye in the cosmetics industry

While we are preparing to celebrate the centenary of our Republic, the excitement of the Turkish century (that is, the second century of our republic) surrounds us. In our country, which continues to grow with exports, all eyes are on our exporters. It is among our most important expectations that they always be pioneers in international markets by producing products in line with Türkiye's century-old vision. We expect our exporters, who have the power to increase the demand for Turkish products within the framework of sustainability, to increase their success by increasing their R&D investments. In this process, we will be observing that university-industry collaborations will reach their peak. It is very pleasing that the number of fairs, congresses and other events organized in the cosmetics sector, as in many other sectors, is increasing. We clearly see that investments will continue in our country as the human resources needed by the cosmetics industry are able to meet the demand. Everyone knows that cosmetic products are needed in war, in peace, everywhere in the world, at all times and under all conditions. The important thing is to carry these potentials to world markets with the Made in Türkiye signature. As Beauty Türkiye magazine, we will continue to support our exporters on this journey as we did in the past. Stay healthy until we meet in the December 2023 issue of Beauty Türkiye magazine.

Bargello Perfume continues to enlarge together with its investors



Bargello has its production facilities of 9.000m.sq. which conform to international standards in Bursa. The brand effects a 100% domestic product and continues to enlarge together with its investors. It owns hundreds of different perfumes and its dealers have almost 600 shop which are spread throughout more than 40 countries positioned in Europe, Africa, Asia and the Middle East in which they receive their customers.

1950 was the year in which Bargello was set up when it bought the famous Gonca Kolonya brand. Bargello has almost 70 years of experience and through those years has constantly effected innovations as it closely followed developing technologies its goal has always been to be one of the best international brands in the sector. Brand, between 30 and 90m.sq. with its extensive experience in the retail channel; pedestrian traffic in busy locations continues to invest in stores, shopping malls and kiosk.

It offers more than 300 scents and has a wide range of products body sprays, shower jellies, liquid soaps, colognes,

deodorants, roll ons, antiperspirants, candles, room fragrances, vehicle sprays and institutional scent and ScentPlus all of the many varied products which are offered to customers have the correct standards.

In the scent sector it has its specialized expert team consequently new perfumes often come to the fore, Bargello is presently concentrating on the Niche and Kreatif series so as to widen their range of products after the shower jellies and liquid soaps have been sold in the shops. The brands production facilities are ISO 90001 and ISO22716(GMP) quality standards while their production is effected to meet the standards of IFRA and HELAL.

The brand holds customer satisfaction presence in primary position and in 2019 in the survey which the IPSOS survey company effected the brand had a more than 90% 'General Satisfaction' standard.

Consequently Bargello now enjoys being in its well known and trustworthy position in the sector. Its mission is to be atmosphere friendly, innovative

trustworthy, maintaining, international standards and have their customers able to swiftly obtain the products which are most suitable for themselves in such a manner Bargello will become the first brand jumping to mind when perfume is thought of.

Bargello effects all its responsibilities both to the public and to our country, it always understands the importance of its personnel, it helps them to become qualified experts and with the projects effects intends to be the brand which 1000 personnel spread throughout the central offices, the production unit and the national shops.

In addition Bargello due to its experience and expertise in perfume is able to effect production for other private brands. It offers its customers products such as perfume, cologne, room fragrances, vehicle scent in the highest quality, without waiting for long and costly processes such as R&D and P&D, without making a large investment offers. Thus, the brands have passed all the test and in accordance with the necessary certificates, They can offer unique, specially produced products to their customers.

In 2022 brought Bargello, products to the digital world by establishing the online shopping site www.e-bargello.com. The Brand explains the importance of having a ready and functioning e-commerce process and the brand's visionary exhibited another example of its structure.

In addition to its own e-commerce site, it has made a name for itself in its field and is also available in digital channels with a wide user base.



Feel the scent of autumn on your skin with The Body Shop's Vanilla Pumpkin line



The highly anticipated shower gel, body butter and hand cream of The Body Shop's Vanilla Pumpkin line, which contains the romantic notes of autumn, are waiting to meet you.

Autumn means a season that is a little orange and a little yellow. But mostly it means pumpkin. The Body Shop's Vanilla Pumpkin line allows you to pamper yourself by reflecting the freshness and warmth of autumn with a sweet baked pumpkin scent with hints of hazelnut caramel, maple syrup and almond milk.

Get ready to pamper yourself with the intensively moisturizing body butter, hand cream and shower gel of The Body Shop's Vanilla Pumpkin line, which is lightweight, instantly absorbed and moisturizes for up to 96 hours. With The Body Shop's Vanilla Pumpkin line, which will quench the thirst of even dry skin during the autumn season, your skin is softer, smoother and with its light scent, it is a candidate to carry the seasonal scents on you.

Experience the romance of autumn on your skin with The Body Shop's Vanilla Pumpkin line, which contains unique notes of almond milk, pumpkin, hazelnut caramel, maple syrup, vanilla and creme brulee.



Golf Cosmetics has been serving under GMP standards with the experienced staff and latest technology production track. By exporting more than 40 countries all over the world; the aim of our company focusing on customer satisfactions is to maintain innovative design and high quality service policy in the international arena.

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